

all about Seniors

RESOURCE & REFERRAL DIRECTORY OF THE CAROLINAS

Striped Rock Confidential

Striped Rock

Senior Network Marketing & Media Solutions

PO Box 242447

Charlotte NC 28224-2447

www.stripedrock.org

Ph: 704.366.1410 Fax 704.731.0823

MARKET: MIDLANDS

Starting Edition: Summer 2018 Month: June 2018 Ending Edition: Winter/Spring 2019 (3 editions)

Advertising Program: Conventional: XX Call Tracking Number: N/A
Total Insertion Order Amount \$ 3,780.00 Monthly \$ 315.00 Per Edition \$ 1,260.00 Deposit Amount: N/A


Billing Frequency: (Circle One) Monthly XX Per Edition Annual Payment Terms: Amount: \$ 315.00 Per MONTH

Ad Size: Quarter Page Position/Section: Assisted Living Design Estimate: N/A

Other Specifications: client to provide ad, includes banner listing in Assisted Living-Richland County,web-profile,opportunity to write an article during contract period following AAS guidelines

By executing this agreement, the Advertiser confirms and agrees to all terms and amounts above and below:

(1,)Name: Kaley Patterson Title: Executive Director

Signature:  Date: 6-1-18

Advertiser(s):

CLIENT: Amara Place
651 Polo Road
Columbia, SC 29223
803-788-9555

Website: WWW.AMARAPLACE.COM

COUNTY: Richland

CONTACT: Kaley Patterson-Executive Director
amaraplaceed@isllc.com

Andrea Ronk-Director of Sales
amaraplaceDSM@isllc.com

PHONE: 803-788-9555

FAX: (803)788-9526

Billing Preference: Hard Copy XX Email _____

Payable Address: same as above

Liabilities - All ads can be expected to vary in color based on variation in printing and paper. *All About Seniors* reserves the right to edit, reject, or refuse advertising, photographs, artwork or copy at any time for any reason whatsoever. All art, design and photographic work, including, without limitation, all ad designs, maps, copy, logos and photographs, that are developed or produced by *All About Seniors*, are the sole property of and may not be duplicated or reprinted without express permission.

Terms - *All About Seniors* does allow agency commission discounts. Ads shall be placed in consecutive issues of the publication.

Billing/Payment - Advertiser will be billed based on the terms of this insertion order. All invoices are due within 30 days of the invoice date. A late fee of 5% will be charged for all past due payments. If payments are not received upon agreed terms, *All About Seniors* has all rights to cease all advertising and use whatever means necessary to collect all outstanding balances. Any and all legal and/or collection agency or attorneys fees incurred in the collection of any unpaid balance shall be charged on accounts for which payment has not been received within 30 days.

Advertiser's Covenants - Advertiser hereby warrants that any and all artwork, photographs, design work, copy or logos provided to Publisher by or on behalf of Advertiser does not violate any state, federal or local laws including without limitation any copyright, trademark, right to privacy, libel or fair trade practices laws. Advertiser is responsible for ensuring that Advertiser's ads meet the requirements of the Fair Housing Act, and all other federal and state laws that prohibit discrimination on the grounds of race, color, religion, sex, age, handicap, or disability, marital or familial status, national origin, or any other basis. Advertiser agrees to indemnify and hold *All About Seniors*, their officers, agents and employees, contractors harmless from and against any and all costs, liabilities, claims and demands arising out of publication or distribution of the ads, including, without limitation, claims or suits for libel, copyright or trademark infringement, privacy rights violation, the Fair Housing Act or any other violations of federal, state or local law, except and only to the extent that any costs, liabilities, claims or demands were directly caused by Publisher's negligence. Any individual signing this agreement as Agent for Advertiser warrants that he or she has the capacity and authority to enter into this Agreement and any Addendum attached hereto, and to request any related future production services.

Contract Cancellation Policy: To cancel this contract at the termination date specified above, the advertiser must submit in writing their intent to cancel. This letter must be received 15 days prior to the next published production deadline. If a written notification is not received, the Advertisement will continue at the equal cost of the current edition. This contract may not be cancelled by the Advertiser prior to the ending edition and the full term.

Striped Rock, LLC, the publisher of *All About Seniors*, reserves the right to cancel this Agreement should the Advertiser breach any of the items or conditions of the Agreement including: failure to pay invoice when due, or if the Advertiser should make an assignment for the benefit of creditors or file a petition for reorganization or bankruptcy under the National Bankruptcy Act.

Authorized By: _____ Date: _____

(Striped Rock, LLC Representative)