



# LIVE THE THE POWER OF PLUS

WITH YOUR SENIORS REAL ESTATE SPECIALIST® (SRES®)

Whether you are 50+ or 80+, a REALTOR® with their SRES® designation is your key to a home with the power of plus. You deserve a place that is designed for your priorities and needs such as the perfect location near family, precisely “rightsizing” the location, a redesigned residence for safe accessibility, or comfortably settling into senior housing. An SRES® will help you navigate the complex real estate market unique to seniors and guide you to your ultimate destination — a home with the power of plus.

## BUYING

You can buy with confidence when an SRES® works hard for you and gives you a distinct advantage in buying a home. They’ll assess your specific requirements and leverage their connections with home inspectors, movers, attorneys, and financial experts that all have worked extensively with seniors. With the skill and support of an SRES®, you will have the purchasing power of plus.



## SELLING

SRES® agents know you have many memories and emotions attached to your home and leaving it can be bittersweet. You can rely on an SRES® to assist with pricing considerations, staging and showing the home, and negotiating the financial demands. The power of plus makes your home a valuable property.

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